

radiator magazine

Advertising Rates & Sizes

* please allow 5mm extra bleed on all edges

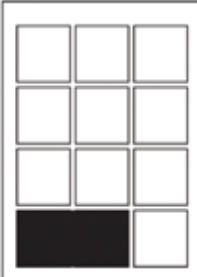
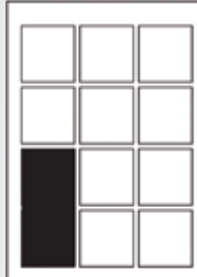
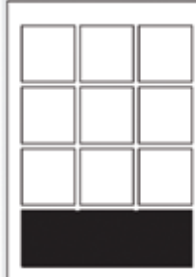
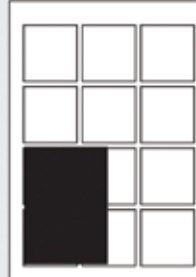

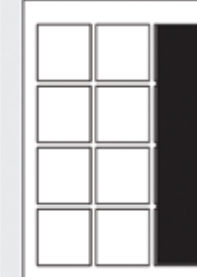
(NOTE: Images refer to size not placement)

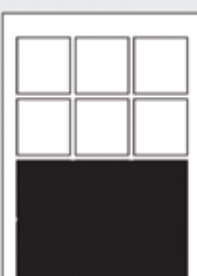
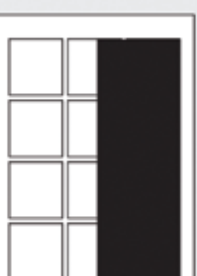
Website advertising \$75 per month

Size	Dimensions (mm) width height	Non-member	Member only
Double Page Spread *	420 x 297	\$2700.00	\$2200.00
Full Page *	210 x 297	\$1720.00	\$1375.50
1/2Page	135 x 180 (hor)	\$946.00	\$756.00
	260 x 85 (vert)	\$946.00	\$756.00
1/3 Page	85 x 180 (hor)	\$693.00	\$550.00
	260 x 55 (vert)	\$693.00	\$550.00
1/4 Page	55 x 180 (hor)	\$521.00	\$485.00
	130 x 85 (vert)	\$521.00	\$485.00
1/6 Page	65 x 120 (hor)	\$381.00	\$287.00
	118 x 55 (vert)	\$381.00	\$287.00
1/8 Page	50 x 120 (hor)	\$287.00	\$229.00
	105 x 55 (vert)	\$287.00	\$229.00

Deadlines

- Space order and editorial submissions for consideration by the 15th of the month prior to publication.
 - Digital electronic transfer material by the 20th of the month prior to publication.
 - Cancellations or postponements cannot be accepted after the 15th of the month prior to publication.
- One month notice must be given in writing for all cancellations.
- Payment must be guaranteed by the 20th of the month of publication of your advertisement.

 1/6 Page Non Member \$381.00 Member \$287.00	 1/6 Page Non Member \$381.00 Member \$287.00	 1/4 Page Non Member \$521.00 Member \$485	 (new dimensions) 1/4 Page Non Member \$521.00 Member \$485	 1/3 Page Non Member \$693.00 Member \$550.00	 1/3 Page Non Member \$693.00 Member \$550.00
--	--	---	--	--	--

 1/2 Page Non Member \$946.00 Member \$756.00	 (new dimensions) 1/2 Page Non Member \$946.00 Member \$756.00
--	--

INSERTS:

- Folded to A4 (to fit in magazine) **\$1,100.00**

PREFERRED POSITIONING:

- Outside Back Cover
- Inside Front Cover

Full Page Rate plus 10%

MOTERING MARKET PLACE:
 Minimum \$60 per advert (20 words) - thereafter **\$2.50 per word**

RUN-ON CLASSIFIEDS:
Members only - 30 words - FREE
 Non-Member \$15.00 for 30 words (extra words \$1.00 per word)

Please add GST to all rates