

2012 promises to be an exciting year for Radiator. We are increasing the content to include a wider coverage of all aspects of the motor trade. Lots of new features are planned. We believe these will offer fantastic advertising opportunities for businesses to showcase their products and services to our dedicated readership of well over 4,000. Radiator has been produced since 1920, and is a cost-effective way to get in touch with the whole motor industry.

2012 Features



February	<i>Computerisation of vehicles - Industry IT and operating systems</i>
March	<i>Vehicle security - Audio, navigation and on-board camera systems</i>
April	<i>Electrical systems and components - Alternative and bio fuels</i>
May	<i>Oils - Performance parts and engineering</i>
June	<i>Paint and panel - Exterior car care</i>
July	<i>Diagnostic systems - Selling on the internet.</i>
August	<i>Waste minimisation - Corporate clothing and collateral.</i>
September	<i>Tools and repair systems - Vehicle insurance, finance and warranties</i>
October	<i>Suspension, brakes and exhausts - Air-conditioning</i>
November	<i>Electric and hybrid cars - Motor industry training</i>
December /January	<i>Wheels and tyres - Tow bars, bull bars and storage systems</i>